

## CUSTOM FRAMER CHRIS PASCHKE LAUNCHES 'THE PRINCIPLES OF FRAMING DESIGN' BOOK

TEHACHAPI CA—Custom framer **Chris A. Paschke, CPF GCF** has published her new book, *The Principles of Framing Design* with Designs Ink Publishing and which examines traditional design 101 art concepts and reconfigures them to fit within the structure of picture framing. The 172-page book redefines the aspects of line, color, texture and others into the elements that make up frame design including mats, moulding and layout.

Chapters include in-depth discussions, diagrams and photos explaining the use of the elements of line, color, texture, shape, intensity, space and rhythm; as well as the factors of proportion, balance and emphasis all working together to form a unified design. Broken into 17 chapters and four sections, the book also covers the five stages of the design process that are all building blocks and mortar of design fundamentals.

Other subjects covered are designing for framing competitions, design materials and techniques, gallery walls, selling and the concept of being a full service concierge framer.

The book retails for \$39.95, is written in essay format, includes color photos, line art, diagrams, tips, glossary, contents, appendix, as well as a complete and extensive index and bibliography.

For further information, phone (662) 821-2188 or go to the publisher's website located at: [www.designsinkart.com/book.shtml](http://www.designsinkart.com/book.shtml).

# PARK WEST GALLERY PRESENTS STICKMAN

This month, artist Trevor "Stickman" Stickel celebrated a successful solo fine art exhibition at Park West Gallery, New York, NY, as well as the U.S. premiere of *Stickman: Art for the Rebel Soul*, a Canadian short documentary about the artist.

Known as a worldwide rock and roll artist and touring visual artist whose works are highly collected by rock icons, celebrities and music lovers around the globe, the Park West Gallery exhibition

titled, *Pop Culture Unbound: Stickman's Pop-Realism World* featured a collection of energetic depictions of iconic and thematic rock and roll art, suffused with romanticism, opulence and grit. Artwork available during the event were mixed media and oil on canvas originals, as well as limited edition giclées on canvas. The artist appeared at the closing reception and met with collectors.

"This exhibition embodies everything that we love about Stickman's work —energy, attitude and authenticity," says John Block, gallery COO. "Hosting his exhibition at Park West Gallery in SoHo creates an experience that goes beyond the walls of the

gallery and celebrates art, music and community."

The mission behind Stickman's work is to create an artistic tribute to the music



Pictured is Trevor "Stickman" Stickel.

and musicians that have had a tremendous impact on him. "I can probably speak for a lot of artists when I say, as a young artist I would stare at a blank can-

vas and allow myself to dream that someday it would end up in a solo exhibition in New York," he says.

Centered around Alberta-native, Stickman, and his continuous pursuit of both precision and rebellion, the film is an Official Selection of the 2025 Central Alberta Film Festival 2025, the 2025 Alberta Indie-Film Throwdown, the 2025 Edmonton Short Film Festival 2025, the 2025 Calgary Underground Film Festival and was nominated for Best Cinematography at the Alberta Film & Television Awards.

*Stickman: Art for the Rebel Soul* leverages the intersection of both film and fine art: aspiring to bring together a diverse group of film and art-lovers alike to celebrate the power of independent artists of all stripes. Because, as Stickman says: "Rock and roll encompasses way more than music."



Park West Gallery, New York, NY, was the setting of "Pop Culture Unbound: Stickman's Pop-Realism World" featuring originals and limited editions.

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The documentary, *Stickman: Art for the Rebel Soul*

For details on the documentary, go to: [www.danceswithfilms.com/stickman-art-for-the-rebel-soul/](http://www.danceswithfilms.com/stickman-art-for-the-rebel-soul/). For further information on the artist's work, telephone Park West Gallery's SoHo location at (917) 287-4351 or: [www.parkwestgallery.com/newyork/](http://www.parkwestgallery.com/newyork/).