



ORLANDO, FL—**Framing Expo Orlando**, this year's WCAF Expo, the premier three-day trade show event for the custom picture framing industry, which ran from February 28 to March 1, with the 2026 Professional Picture Framing Association (PPFA) Annual Convention (February 27 to March 1) at the Rosen Shingle Creek in Orlando, FL, welcomed thousands of retailers, manufacturers and industry experts. The show floor featured the latest products and equipment in today's market. Transitioning from its traditional home on the Las Vegas strip to the sprawling landscape of Orlando, the Expo maintained its status as the premier event for the industry while offering a fresh, resort-style atmosphere that encouraged professional growth. For many attendees, the change of scenery symbolized a broader shift in the industry: a move toward modernizing business practices, embracing new creative horizons, and strengthening the bonds of a global community. The comprehensive educational program featured at this year's conference offered an expansive curriculum designed to meet the needs of everyone from novice framers to seasoned professionals. The conference offered more than 80 sessions covering a vast array of topics, including preservation practices, digital marketing, mounting and matting techniques and business management. Visit the show's website details of future shows: www.wcafexpo.com.

JOELINO FINE ART & HOME DESIGN LAUNCHES

Joelino Fine Art and Home Design, Palm Beach, FL, has launched with the unveiling of a sophisticated online platform dedicated to the seamless integration of fine art and elevated interior living. Located at: www.joelinoart.com, the platform features a refined selection of acrylic on canvas work, as well as home furnishings which include pillows, rectangular lumbar pillows and ottomans.

Spanning contemporary and modern aesthetics, artist Joel Miller's work is featured on the art and furnishings which pair design-forward inspiration that bridges the worlds of gallery, home, workspace, large-scale hospitality and commercial projects.

Miller comes from five generations of artists with his family having worked in furniture craftsmanship and design—a legacy that instilled in him an intuitive understanding of proportion, balance and detail. His artwork reflects the same attention to harmony and visual storytelling, blurring the boundaries between fine art and functional design.

Rooted in the philosophy that fine art is not separate from space but in dialogue with it, Joelino's curated collection is specifically designed for collectors, interior designers and dis-

cerning homeowners. The collections chosen are selected for their ability to

transform interiors into immersive, expressive environments.

JOELINO

FINE ART & HOME DESIGN



Shown is the "Cool Strokes" home design pairing featuring the artwork, a rectangular lumbar pillow, a pillow and ottoman.

At the heart of the launch is *The Conversation*, a cine-



"Stonedrift" by Florida-based artist Joel Miller is an acrylic on canvas measuring 30 by 24 inches.

matic brand film (available to view on YouTube) that captures the essence of Joelino's vision—where art,

space and identity intersect. The film sets the tone for a platform that invites audiences to see their surroundings not just as designed spaces, but as evolving narratives.

"Joelino was created to redefine how we experience art within the home and within our living, working and recreating spaces," says Kami Sloan, the company's creative/design director and brand visionary. "We believe every space has a voice—and art is what gives it meaning."

One of the Home Design pairings, shown, features the artwork, "Cool Strokes" originally created as an acrylic on canvas measuring 20 by 16 inches. This particular image centers on the dynamic balance of black-and-white gestures, where each form contributes to a dialogue of balance and counterpoint. The set includes a rectangular lumbar pillow retailing from \$160 to \$260, a pillow retailing from \$160 to \$320 and an ottoman retailing from \$500 to \$750. Each object features original artwork signed by Miller, making every pillow and ottoman collectible and is designed for both ergonomic comfort and visual impact. Fine art gallery partnerships are available.

For further information, please e-mail Joelino Fine Art at: hello@joelinoart.com or go to: www.joelinoart.com.